

2005 Calendar TIME Women

Issue Date	On Sale	Ad Close	Ad Edition	Special National Edition	Selective Edit	Special Ad Opportunities
Jan 10	Jan 3	Dec 13	W			
Feb 7	Jan 31	Jan 10	W			
Mar 7	Feb 28	Jan 31	W		Connections	
Apr 4	Mar 28	Feb 28	W		Connections	
May 2	Apr 25	Mar 28	W		Connections	
June 6	May 30	May 2	W		Connections	
July 4	June 27	May 27	W			
Aug 8	Aug 1	July 11	W			
Sept 5	Aug 29	Aug 1	W		Connections	
Oct 3	Sept 26	Aug 29	W		Connections	
Oct 31	Oct 24	Sept 26	W		Connections	
Dec 5	Nov 28	Oct 31	W		Connections	

KEY

STANDARD GEO AND DEMO EDITIONS

W [Women's Edition](#)

CLOSING DATES

Ad materials due at close; closing dates subject to change; editorial dates subject to change.

4 week ad close (Standard close)

5 week ad close (Selective and Special National Edit)

For more information please call your [TIME Sales Representative](#).