

2005 Calendar TIME Gold

Issue Date	On Sale	Ad Close	Ad Edition	Special National Edition	Selective Edit	Special Ad Opportunities
Jan 17	Jan 10	Dec 13			Gold (50+)	
Feb 21	Feb 14	Jan 14			Gold (50+)	
March 21	March 14	Feb 14			Gold (50+)	
Apr 25	Apr 18	Mar 21			Gold (50+)	
June 13	June 6	May 9			Gold (50+)	
Aug 15	Aug 8	July 11			Gold (50+)	
Sept 12	Sept 5	Aug 8			Gold (50+)	
Oct 10	Oct 3	Sept 2			Gold (50+)	
Nov 7	Oct 31	Oct 3			Gold (50+)	

KEY

CLOSING DATES

Ad materials due at close; closing dates subject to change; editorial dates subject to change.

4 week ad close (Standard close)

5 week ad close (Selective and Special National Edit)

For more information please call your [TIME Sales Representative](#).